

2010 ONLINE RATES & SPECS

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Our publications online offer meeting, convention and incentive planners our current issue, breaking news, meeting values, industry event calendar, archives and more. Our Web site offers advertisers the opportunity to reach their prime prospects and increase awareness with cost-effective online rates.

ADVERTISING RATES

GOLD	\$2,250	Per Month
SILVER	\$1,525	Per Month
BRONZE	\$2,050	Per Month

Frequency Discounts

3 months	10%
6 months	15%
12 months	20%

ADVERTISING SPECS

Accepted File Formats

JPG, GIF Static and GIF Animated (No Slices)

Static ads 25k maximum • Animated ads 50k maximum (Maximum frames 4, Maximum looping 3 times)

NOTE: For click-tracking, please supply the URL for the ad and the URL for the click-thru.

When Submitting Ads Include These Items In Your E-mail:

1. Your **AD** as an e-mail attachment — JPG or GIF.
2. Include the **URL** ((link/Web address)) to be used for your ad in the body copy of the e-mail.

E-mail Ad And URL To:

cccardirector@att.net

For more information on advertising opportunities online, or to create a customized package contact your sales representative or **Harvey Grotsky, Publisher**

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