

ISSUE	EDITORIAL FEATURES	DESTINATION REPORTS
<p>FEBRUARY / MARCH AD CLOSE: January 4 MATERIAL DEADLINE: January 11</p>	<ul style="list-style-type: none"> • Customer-Centric Annual Meetings • Social Responsibility Agenda • Web 2.0 Tools to Customize the Meeting Experience • Healthcare Exhibitions and PhRMA Guidelines 	<ul style="list-style-type: none"> • Florida • Las Vegas • Puerto Rico • Texas
<p>APRIL / MAY AD CLOSE: March 1 MATERIAL DEADLINE: March 8</p>	<ul style="list-style-type: none"> • Gaming Resorts • International Meetings • Certification and Education Programs • Big Exhibitions, Small Carbon Footprints 	<ul style="list-style-type: none"> • Arizona • Atlantic City • New York • Utah
<p>JUNE / JULY AD CLOSE: May 3 MATERIAL DEADLINE: May 10</p>	<ul style="list-style-type: none"> • Executive Events and Small Meetings • F&B Trends & Tactics • Risk and Crisis Management • Generational Marketing 	<ul style="list-style-type: none"> • Boston/New England • New Orleans • Pacific Northwest • Washington, DC
<p>AUGUST / SEPTEMBER AD CLOSE: July 7 MATERIAL DEADLINE: July 14</p>	<ul style="list-style-type: none"> • 3rd Annual Distinctive Achievement Awards • Blockbuster Meetings for Budget-Minded Associations • Escaping Legal Traps • Speakers and Entertainment 	<ul style="list-style-type: none"> • Colorado • Florida • Mexico • New York
<p>OCTOBER / NOVEMBER AD CLOSE: September 3 MATERIAL DEADLINE: September 10</p>	<ul style="list-style-type: none"> • Citywide and Multi-Property Meetings • CVB and Convention Center Update • New Era Event Marketing • Diversity Matters 	<ul style="list-style-type: none"> • California • Georgia • Hawaii
<p>DECEMBER / JANUARY '11 AD CLOSE: November 5 MATERIAL DEADLINE: November 12</p>	<ul style="list-style-type: none"> • Outlook 2011 • Second-Tier Cities • Trade Show Trends • Mobilizing Your Volunteer Army 	<ul style="list-style-type: none"> • Las Vegas • Midwest • Texas